

GONDWANA UNIVERSITY, GADCHIROLI

FACULTY OF ART AND SOCIAL SCIENCE

Direction No. 145 of 2012

**DIRECTION GOVERNING THE EXAMINATION LEADING TO
AWARD OF THE DEGREE OF BACHELOR OF JOURNALISM IN THE
FACULTY OF ART AND SOCIAL SCIENCE WITH YEARLY
PATTERN FROM THE YEAR 2012-13**

WHEREAS, the University Grants Commission, New Delhi vide D.O. No. F-2/2008 (XI Plan), dated 31 January 2008 regarding new initiatives under the XI Plan Academic reforms in the University has suggested for improving quality of higher education and to initiate the academic reform at the earliest.

AND

WHEREAS, the Board of Studies, Faculty of Art and Social Science in their meeting held on 11.04.2012 prepared the Course and Examination Scheme for one year Post Graduate courses of Bachelor of Journalism and recommended in the faculty of Art and Social Science from the academic session 2012-13

AND

WHEREAS in the Faculty of Art and Social Science in its meeting held on 04.05.2012 considered and approved the recommendations of Board of Studies regarding the syllabi as per the course and examination scheme passed by the respective board of studies in the Faculty of Art and Social Sciences from the year 2012-13.

AND

WHEREAS, the matter is required to be regulated by an Ordinance.

AND

WHEREAS, ordinance making is a time consuming process, therefore, I Dr. V. S. Ainchwar, Vice Chancellor of Gondwana University, Gadchiroli in exercise of powers vested under Section 14(7) of the Act do hereby issue the following Direction.

1. This Direction may be called "DIRECTION GOVERNING THE EXAMINATION LEADING TO THE DEGREE OF BACHELOR OF JOURNALISM" in the faculty of Social Sciences.
2. The duration of the BACHELOR OF JORNALISM will be of one academic year with university examination at the end of the academic session from 2012-2013

3. Subject to the compliance with the provisions of this Direction and of any other ordinances in force from time to time an applicant for admission to Bachelor of BACHELOR OF JORNALISM examination shall -
 - i) Have been admitted to the (स्नातक) Bachelor's Degree of the university or any other university recognized as equivalent thereto.
 - ii) Have since passing the examination of the (स्नातक) Bachelor's Degree prosecuted a regular course for not less than one academic year in the University Department of Mass Communication or any other institution affiliated to the university for the purpose.
4. Intake capacity shall be maximum 50 and admission shall be made on the basis of Entrance examination of 100 marks, the fee for Entrance Examination shall be Rs. 200. The tuition fee for the course shall be Rs. 7000 per year
5. The examination leading to the Degree of Bachelor of BACHELOR OF JORNALISM shall be held annually at such places and on such dates as may be appointed by the university.
6. The examination fee shall be as prescribed by the university from time to time.
7. The scope of the subjects shall be as indicated in the syllabus.
8. Minimum Standard of Instruction.

There shall be minimum standard of instructions, as per UGC guide lines and requirement of professional course of Journalism. The Colleges/institutions not fulfilling the requirement shall not be allowed to conduct this course. The medium of instruction can be English, Marathi, Hindi and the examination paper shall be set in all three languages in single question paper.

- a) In the Department/Institution/College, where Bachelor of Journalism course is being conducted, there shall be atleast 3 full time teachers appointed as per existing qualifications and recruitment conditions, laid down by the university U.G.C.
- b) There shall be a separate computer lab with atleast 10 computers, having LAN and broadband internet connection. It shall also consist of laser printer, scanner and photocopier.
- c) Every department/College/institution shall purchase atleast four digital video cameras, one still digital camera, large screen TV, DVD Player, LCD/digital projector.
- d) There shall be a library of media books, journals, magazines, newspapers, DVD & CDs. There will be initiation. Invest in the tune of minimum RS. 50,000/- for library. Every year college/department shall add books of Rs. 40,000.

- e) There shall be one librarian (Parttime/full time) 2 non-teaching staff, out of which one shall be a DTP operator.
- f) The examination shall consist of three parts as detailed below:

The examination shall consist of three parts as detailed below :

Part-A : (Written Examination)	700 Marks
i) Principal and History of Journalism	100 Marks
ii) Modern News Reporting and Feature Writing	100 Marks
iii) Editing In Electronic Era	100 Marks
iv) Modern Newspaper Management & Press Laws	100 Marks
v) Public Relations and Mass Communication	100 Marks
vi) Current Affairs, Language Study & Soft Skills	100 Marks
vii) Information Technology Application in Mass Media.	100 Marks

Part-B : (Practical Examination)	300 Marks
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Practical Examination shall consist of

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| 1. Submission by each candidate | |
| 7 practical files covering different papers | 200 Marks |
| 2. Media Survey Report | 050 Marks |
| 3. Page Maker Practical Examination on Computer | 050 Marks |

Part-C : (Internship)	100 Marks
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| 1. Internship | 025 Marks |
| 2. Internship Diary/Report | 025 Marks |
| 3. Oral Examination | 025 Marks |

The practical & internship

- (i) Every candidate for the examination shall be required to undergo a course of internship for a period of not less than four weeks in any of the media establishment approved by the head of the institution concerned. The viva-voce shall be conducted before end of the academic session as far as possible in accordance with the programme declared by the university. Their

attachment to the media organization shall be made by the HOD of Department/College.

- (ii) Every candidate shall have to maintain a diary of the day-to-day activities carried out during the internship. The internship diary shall consist of A4 size papers duly bound and secured. The candidate shall preserve all the paper work that is collected, prepared, compiled or processed during the internship. The candidate shall have to attach such paper-work with the internship diary that is maintained.
- (iii) Every candidate shall retain the original internship diary, and submit three Xerox copies of the internship diary to the university through the head of the institution concerned. All such copies shall be in A4 size and shall be duly bound and secured. The university shall retain one copy for record, one copy will be for the internal examiner and one copy for the external examiner.
- (iv) Every candidate shall submit three copies of the internship diary to the university latest by March 31 of the academic session, through the head of the institution concerned.

(v) Evaluation

Every candidate shall undergo a viva voce examination based on the internship and the internship diary. The viva voce shall be conducted by a internal examiner and an external examiner duly appointed by Nagpur University in accordance with the rules.

- (vi) The candidate shall produce the original internship diary and all the relevant material at the time of the viva voce.

9. An examinee may, at his option, be examined in one or more parts of the examination in a year instead of being examined in all the three parts in the same year. If an examinee fails to pass the examination in all the parts within a period of three years from the date of his eligibility to the examination for the first time, he shall, at any subsequent examination, take all the three parts of the examination

(i) The scope of the subjects shall be as indicated in the syllabus.

(ii) The medium of instruction shall be English. However, the examinee shall have an option to write their answers through either Marathi, Hindi or English medium irrespective of the medium of instruction through which they have studied.

10. The maximum marks which each part and paper shall carry and the minimum marks which an examinee must obtain in order to pass the examination shall be as indicated in Appendix -A

11. An examinee unsuccessful in a part may present himself for the examination in that part at a subsequent examination on payment of a fresh fee and such other fees as may be prescribed.

Provided that an examinee who fails in the practical examination of Part B may present himself again for the examination in the practical part only.

Provided further that an examinee who fails in any individual section of the internship of Part C, or in the aggregate in Part-C, may present himself again for the examination in all sections of the internship, that is Part C, subject to the provisions of clause 9 above.

12. Successful examinees obtaining not less than 60% and above marks in the aggregate shall be placed in the first division, those obtaining less than 60% but not less than 50% marks in the aggregate in the second division.
13. The provisions of Direction No. 9 of 2002 relating to the award of grace marks for passing an examination, securing higher division/class and for securing distinction in subject(s) as updated time to time shall apply to the examination under this direction.
14. As soon as possible after the examination, the Boards of Examinations shall publish a list of successful examinees arranged in two divisions. The names of the examinees passing the examination in the minimum prescribed period and obtaining the prescribed number of marks, shall be placed in the first or second divisions and shall be arranged in order of merit as provided in the Examinations in General Ordinance No. 6
15. Notwithstanding anything to the contrary in this direction, no person shall be admitted to this examination if he has already passed the examination or an equivalent examination of any other statutory university.
16. Successful examinees shall, on the payment of the prescribed fees, will receive a degree in the prescribed form, signed by the Vice Chancellor.
17. The original Ordinance No. 9 of 1993 stands repealed from the issuance of this Direction.

The Course content and scheme of examination shall be as per the syllabus & stated in Annexure-(A)

Sd/-

Place : Gadchiroli

Date : 27.06.2012

(Dr. V. S. Ainchwar)

Vice-Chancellor

Annexture - (A)

Examination leading to the Degree of Bachelor of Journalism with effect from 2012-13.

Subject	Maximum Marks	Minimum Marks
Part-A : (Written Examination)		
a) Principal and History of Journalism	100 Marks	40
b) Modern News Reporting and Feature Writing	100 Marks	40
c) Editing In Electronic Era	100 Marks	40
d) Modern Newspaper Management & Press Laws	100 Marks	40
e) Public Relations and Mass Communication	100 Marks	40
f) Current Affairs, Language Study & Soft Skills	100 Marks	40
g) Information Technology Application in Mass Media.	100 Marks	40
Total of Part - A	700 Marks	280
 Part-B : (Practical Examination)		
B-1 5 theory paper-based practical files submission of 30 marks each.	150	
B-2 : Files submission for 25 marks : One of Press Clipping on a assigned current affairs topic and second files consisting of own Published articles/news stories/radio-tv programmes C.D.s during academic year.	050	
B-3 : Media Survey Report Each student shall abbbmit media survey report of Audience Research of 100 respondents related to mass media content/programming-print, radio/tv/with analysis by graphs/tables etc.	050	
B-4 : Page making & newspaper design Practical on computer There shall be direct practical computer examination	050	

on Page making of 2 house for front page,
editorial page, feature stories page & Printout be
Judged by professional journalist/examiner.

Total of Part B (B-1, B-2, B-3, B-4)	300	120
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Part-C : Internship & Attachment

C-1	Internship	025 Marks
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C-2	Internship Diary/Report	025 Marks
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C-3	Oral Examination	025 Marks
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Total of Part B (C-1, C-2, C-3)	100	40
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Grand Total : Part A+B+C	1100	440
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NOTES :

The minimum percentage of marks required for passing each theory paper and practicals and internship is 40%. A candidate failing in practical and / or internship shall resubmit his/her practicals/internship diary/report by filling examination form, with payment of requisite fee.

GONDWANA UNIVERSITY, GADCHIROLI

Faculty of Social Science

BACHELOR OF JOURNALISM

The degree of Bachelor of Journalism will be conferred on a candidate who has persued a regular course of study in the University for not less than one academic year after obtaining his Bachelor's degree in the faculty of Arts, Science or Commerce or any other and has passed the prescribed examination.

For admission to the course of Bachelor of Journalism the candidate must pass the entrance test. The medium of instruction can be English, Marathi or Hindi. However student can write answers in Hindi or English. The number of the student admitted to the course be shall be maximum 50 only.

The examination shall consist of seven papers as under :-

Paper		Theory
Paper-I	Principal and History of Journalism	100 Marks
Paper-II	Modern News Reporting and Feature Writing	100 Marks
Paper -III	Editing In Electronic Era	100 Marks
Paper-IV	Modern Newspaper Management & Press Laws	100 Marks
Paper-V	Public Relations and Mass Communication	100 Marks
Paper-VI	Current Affairs, Language Study & Soft Skills	100 Marks
Paper-VII	Information Technology Application in Mass Media.	100 Marks
	in Mass Media	200
	Practical Class Work	050
	Media Survey Report	100
	Total	1100 Marks

COURSE AND EXAMINATION SCHEME
BACHELOR OF JOURNALISM (FACULTY OF SOCIAL SCIENCE)

Sr. No.	Subject	Course Scheme			No. of Credits	Examination Scheme							
		L	T	P		Maximum Marks				Minimum Passing Marks			
						ESE	P	IA	Total	ESE	P	IA	Total
YEARLY PATTERN													
1.	Paper-I Principal and History of Journalism	4		1	4	80		20	100	32		8	40
2.	Paper-II Modern News Reporting and Feature Writing	4		1	4	80		20	100	32		8	40
3.	Paper -III Editing In Electronic Era	4		1	4	80		20	100	32		8	40
4.	Paper-IV Modern Newspaper Management & Press Laws	4		1	4	80		20	100	32		8	40
5.	Paper-V Public Relations and Mass Communication	4		1	4	80		20	100	32		8	40
6.	Paper-VI Current Affairs, Language Study & Soft Skills	4		1	4	80		20	100	32		8	40
7.	Paper-VII Information Technology. Application in Mass Media	4		1	4	80		20	100	32		8	40
	Seven Files				28		200		200		80		80
	Media Survey Report						50		50		21		21
	Page Making						50		50		21		21
	Internship						100		100	25	25		15
8.	Total	28	-	7	28						1100		

SEMESTER – II													
1.	English (Compulsory)	4	-	-	2	80	--	20	100	28	--	7	35
2.	1.Marathi 2.Hindi 3.Supplementary English (Compulsory any one)	4	-	-	2	80	--	20	100	28	--	7	35
3.	Psychology (Social)	4	-	-	3	80	--	20	100	28	--	7	35
4.	Social Work Profession : Historical Concepts & Ideology	4	-	-	4	80	--	20	100	28	--	7	35
5.	Social Work Profession : Working with Groups	4	-	-	4	80	--	20	100	28	--	7	35
6.	Social Work Practicum	-	-	12	6				100		35	--	35
7.	Total	20	-	12	21						600		