

**Gondwana University**  
**Bachelor of Fashion Design**  
**Semester – III**  
**ENTREPRENEURSHIP DEVELOPMENT**  
**Paper – I**

Theory : 60 Marks  
Sessional : 15 marks

**OBJECTIVES :**

1. To encourage development of entrepreneurship among the students.
2. To give the knowledge of project development.

**UNIT – I :**

- 1.1 Entrepreneurship – Definition, meaning and concept.
- 1.2 Qualities of successful entrepreneur
- 1.3 Entrepreneurship development – meaning
- 1.4 Objectives of entrepreneurship development program.

**UNIT – II :**

- 2.1 Entrepreneurial development training – importance, objective and methods.
- 2.2 Project report and its importance
- 2.3 Government textile policies.
- 2.4 Finance and bank loan

**UNIT – III :**

- 3.1 Identification of business opportunities – market research and product analysis.
- 3.2 Small scale industry entrepreneurship – meaning and objectives
- 3.3 Steps for starting a small scale industry
- 3.4 Types of business organization

**UNIT – IV :**

- 4.1 Introduction to Costing – methods and types
- 4.2 Break Even Analysis
- 4.3 Depreciation – Definition, meaning and methods.

**SESSIONAL :**

Internal examination based on entire syllabus should be conducted by the college.

**REFERENCES :**

1. Entrepreneurial Development - S. S. Khanka
2. Dynamics of Entrepreneurial Development and Management – Vasant Desai
3. Modern Business Organization and Management – Sherlekar

**Gondwana University**  
**Bachelor of Fashion Design**  
**Semester - III**  
**PATTERN MAKING – I**  
**Paper - II**

Theory : 60 Marks  
Term Work : 25 Marks  
Sessional : 15 Marks

**OBJECTIVES :**

1. To develop the skill of adapting basic block for different styles.
2. To develop skills of creating different silhouettes and patterns.

**UNIT – I :**

- 1.1 Study of standard size chart of kid, female, male
- 1.2 Basic block construction (Size - 12)
  - a) Fitted bodice block
  - b) Semi-fitted bodice block
  - c) Dartless bodice block

**UNIT – II :**

Basic block construction (size - 12)

- 2.1 Basic skirt block
- 2.2 Basic trouser block
- 2.3 Basic torso block
- 2.4 Basic straight sleeve block

**UNIT – III :**

- 3.1 Darts and its types and placements
- 3.2 Dart manipulation techniques
  - a) Pivot method
  - b) Slash and spread technique
- 3.3 Preparing princess bodice
- 3.4 Kimono sleeve bodice.

**UNIT – IV :**

- 4.1 Differentiate set-in and grown-on sleeves.
- 4.2 Raglan sleeve bodice block
- 4.3 Two-piece sleeve
- 4.4 Preparation of

- a) Leg-o-mutton sleeve
- b) Puff sleeve
- c) Bishop sleeve
- d) Lantern sleeve
- e) Bell sleeve

**TERM WORK :** Prepare half size sample of garments mentioned from Unit – I to Unit – IV.

**SESSIONAL :**

Internal examination based on entire syllabus should be conducted by the college.

**REFERENCES :**

1. More Dress Pattern – Natalie Bray
2. Garment technology – Gerry Cooklin
3. Pattern Making for Fashion Design – Helen Joseph Armstrong
4. Pattern Cutting Made Easy – Gillian Holman

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**Semester - III**  
**DRAPING TECHNIQUES – I**  
**Paper – III**

Theory : 60 Marks  
Term Work : 25 Marks  
Sessional : 15 Marks

**OBJECTIVES :**

1. To understand the fundamentals of draping.
2. To understand the relation of design and fabric characteristics.

**UNIT – I :**

- 1.1 Introduction and importance of draping
- 1.2 Tools and equipments required for draping
- 1.3 Understanding fabric elements – grains, selvedge, seam allowance
- 1.4 Draping terminology

**UNIT – II :**

- 2.1 Principles of draping / plumb theory
- 2.2 Dress forms – types and uses, landmarks
- 2.3 Principle of fit
- 2.4 Understanding body types

**UNIT – III :**

- 3.1 Notching theory
- 3.2 Evaluation of pattern design
- 3.3 Study of fabric characteristics of cotton, silk, chiffon, satin, tissue, net, crepe, denim, velour, velvet, knit.

**UNIT – IV :**

- 4.1 Draping of basic bodice (1 & 2 darted) with neckline variation.
- 4.2 Draping of basic skirt (1 & 2 darted) with neckline variation.
- 4.3 Development of basic sleeve
- 4.4 Solving fitting problems at armhole, sleeve, neckline, crotch, balance of bodice, skirt, pant.

**TERM WORK :**

1. Fabric swatch kit with atleast 25 swatches, along with the fabric characteristics.
2. Samples of basic bodice, basic skirt, basic sleeve.

**SESSIONAL :**

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**REFERENCES :**

1. The Art of Fashion Draping – Connie Ampden
2. Draping in Fabric – Hilde Jaffe
3. Encyclopedia of Dress Making – R. Jewel
4. Fabric, Form and Flat Pattern Cutting – Winifred Aldrich

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**Semester – III**  
**SURFACE ORNAMENTATION – I**  
**Paper - IV**

Theory : 60 Marks  
Term Work : 15 Marks

**OBJECTIVES :**

1. To learn about hand embroidery stitches and styles.
2. To understand the scope of surface ornamentation in fashion designing.

**UNIT – I :**

- 1.1 Meaning and types of Surface Ornamentation
- 1.2 Design, idea and its application
- 1.3 Scope and importance

**UNIT-II :**

- 2.1 History of embroidery
- 2.2 Classification of stitches
- 2.3 Study of phulkari embroidery and its techniques in details
- 2.4 Study of Kashmiri embroidery and its techniques in details

**UNIT-III :**

- 3.1 Study of chikankari and its techniques in details
- 3.2 Study of Kasuti and its techniques in details
- 3.3 Study of Gujarati embroidery and its techniques in details

**UNIT-IV :**

- 4.1 Study of Chamba and its techniques in details
- 4.2 Study of Manipuri embroidery and its techniques in details
- 4.3 Study of Kantha and its techniques in details

**TERM WORK :**

Prepare sample folder of each regional embroidery; size of sample 8” x 8” – 15 Marks

**REFERENCE :**

1. Traditional Embroideries of India – Dr. Naik
2. Shalin Kashidakari – Padmaja Bade
3. Vandana Embroidery – Arora
4. Ethnic Embroidery of India – Usha Shrikant
5. Design of a Lifetime – Usha Shrikant

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**Bachelor of Fashion Design**  
**Semester - III**  
**CONCEPT OF FASHION**  
**Paper – V**

Theory : 60 Marks  
Term Work : 15 Marks

**OBJECTIVES :**

1. To introduce students with fashion concept.
2. To impart knowledge of fashion industry.

**UNIT – I : Concept of Fashion**

- 1.1 Introduction to fashion
- 1.2 Elements and principles of fashion
- 1.3 Classification of fashion

**UNIT – II :**

- 2.1 Fashion Cycle
- 2.2 Fashion Attributes
- 2.3 Fashion language and fashion communication

**UNIT – III :**

- 3.1 Colour forecasting
- 3.2 Fashion forecasting
- 3.3 Fashion theories
- 3.4 Global fashion centres

**UNIT – IV :**

- 4.1 Influence of culture on fashion
- 4.2 Fashion trends for different age groups – factors affecting, clothing preferences and psychology
- 4.3 Wardrobe planning
- 4.4 Clothing budget

**TERM WORK :**

1. Study of any two fashion designer of India and their collection
2. Study of any two international fashion designer and their collection.

**REFERENCES :**

1. Sumathi, G. J., "Elements of Fashion and Apparel Design", New Age International Publishers, New Delhi.
2. "Fashion Source Book", Blackwell Publishing, New Delhi.
3. Meher Castelino " Fashion Kaleidoscope" published by Rupa & Co., New Delhi.



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**Bachelor of Fashion Design**  
**Semester - III**  
**TRADITIONAL INDIAN TEXTILES – II**  
**Paper - VI**

Theory : 60 Marks  
Sessional : 15 Marks

**OBJECTIVES :**

1. To introduce application of traditional designs and motifs of textiles.
2. To study intricate Indian textiles.

**UNIT – I :**

Techniques used in handloom weaving.

- 1.1 Study of shedding devices eg. of textiles on which;
  - 1.1.1 Jala technique used
  - 1.1.2 Dobby technique used
  - 1.1.3 Jacquard technique used

**UNIT – II :**

- 2.1 Study of picking devices eg. of textiles in which;
  - 2.1.1 Drop box technique used
  - 2.1.2 Tilly technique used
  - 2.1.3 Tapestry technique used

**UNIT – III :**

Details study of Ikat Fabric

- 3.1 Types of ikat - single and double
- 3.2 Warping
- 3.3 Tieing
- 3.4 Dyeing

**UNIT – IV :**

Aim, Objective and working of

- 4.1 Khadi board
- 4.2 Weaver's Service Centre
- 4.3 Handloom Corporation

**SESSIONAL :**

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**REFERENCES :**

1. Traditional Indian Costume &Textile – Dr. Parul Bhatnagar
2. Patolas & Resist Dyed Fabrics of India – Hema Karkaria
3. Textile Weaving Designs – W. S. Murphy
4. Threads & Voices – Laila Tyabji