### Semester – III

## Gondwana University, Gadchiroli. Bachelor of Fashion Design Semester - III CONCEPT OF FASHION (Foundation Course)

Theory: 40 Marks Sessional: 10 Marks

### **OBJECTIVES:**

- 1. To introduce students with fashion concept.
- 2. To impart knowledge of fashion industry.

### **UNIT** – **I:** Concept of Fashion

- 1.1 Introduction to fashion
- 1.2 Elements and principles of fashion
- 1.3 Classification of fashion

### UNIT – II:

- 2.1 Fashion Cycle
- 2.2 Fashion Attributes
- 2.3 Fashion language and fashion communication

### UNIT – III:

- 3.1 Colour forecasting
- 3.2 Fashion forecasting
- 3.3 Fashion theories
- 3.4 Global fashion centres

### **UNIT-IV:**

- 4.1 Influence of culture on fashion
- 4.2 Fashion trends for different age groups factors affecting, clothing preferences and psychology
- 4.3 Wardrobe planning
- 4.4 Clothing budget

### **SESSIONAL:**

Internal examination based on entire syllabus should be conducted by the college.

- 1. Sumathi, G. J., "Elements of Fashion and Apparel Design", New Age International Publishers, New Delhi.
- 2. "Fashion Source Book", Blackwell Publishing, New Delhi.
- 3. MeherCastelino"Fashion Kaleidoscope" published by Rupa& Co., New Delhi.

### Gondwana University, Gadchiroli. Bachelor of Fashion Design Semester – III ENTREPRENEURSHIP DEVELOPMENT

Optional Paper (Foundation Course)

Theory: 40 Marks Sessional: 10 marks

### **OBJECTIVES:**

- 1. To encourage development of entrepreneurship among the students.
- 2. To give the knowledge of project development.

### UNIT - I:

- 1.1 Entrepreneurship Definition, meaning and concept.
- 1.2 Qualities of successful entrepreneur
- 1.3 Entrepreneurship development meaning
- 1.4 Objectives of entrepreneurship development program.

### UNIT – II:

- 2.1 Entrepreneurial development training importance, objective and methods.
- 2.2 Project report and its importance
- 2.3 Government textile policies.
- 2.4 Finance and bank loan

### UNIT – III:

- 3.1 Identification of business opportunities market research and product analysis.
- 3.2 Small scale industry entrepreneurship meaning and objectives
- 3.3 Steps for starting a small scale industry
- 3.4 Types of business organization

### **UNIT - IV:**

- 4.1 Introduction to Costing methods and types
- 4.2 Break Even Analysis
- 4.3 Depreciation Definition, meaning and methods.

### **SESSIONAL:**

Internal examination based on entire syllabus should be conducted by the college.

- 1. Entrepreneurial Development S. S. Khanka
- 2. Dynamics of Entrepreneurial Development and Management Vasant Desai
- 3. Modern Business Organization and Management Sherlekar

### Gondwana University, Gadchiroli. Bachelor of Fashion Design Semester - III

### TRADITIONAL INDIAN TEXTILES - II

### Optional Paper (Foundation Course)

Theory: 40 Marks Sessional: 10 Marks

### **OBJECTIVES:**

- 1. To introduce application of traditional designs and motifs of textiles.
- 2. To study intricate Indian textiles.

### UNIT - I:

Techniques used in handloom weaving.

- 1.1 Study of shedding devices eg. of textiles on which; .
- 1.1.1 Jala technique used
- 1.1.2 Dobby technique used
- 1.1.3 Jacquard technique used

### UNIT – II:

- 2.1 Study of picking devices eg. of textiles in which;
- 2.1.1 Drop box technique used
- 2.1.2 Tilly technique used
- 2.1.3 Tapestry technique used

### UNIT – III:

Details study of Ikat Fabric

- 3.1 Types of ikat single and double
- 3.2 Warping
- 3.3 Tieing
- 3.4 Dyeing

### **UNIT - IV:**

Aim, Objective and working of

- 4.1 Khadi board
- 4.2 Weaver's Service Centre
- 4.3 Handloom Corporation

### **SESSIONAL:**

Internal examination based on entire syllabus should be conducted by the college.

- 1. Traditional Indian Costume & Textile Dr. Parul Bhatnagar
- 2. Patolas& Resist Dyed Fabrics of India HemaKarkaria
- 3. Textile Weaving Designs W. S. Murphy
- 4. Threads & Voices Laila Tyabji

### Gondwana University, Gadchiroli. Bachelor of Fashion Design Semester - III PATTERN MAKING – I (Core Course-I)

Theory: 80 Marks IA: 20 Marks

Term Work: 50 Marks

### **OBJECTIVES:**

- 1. To develop the skill of adapting basic block for different styles.
- 2. To develop skills of creating different silhouettes and patterns.

### UNIT - I:

- 1.1 Study of standard size chart of kid, female, male
- 1.2 Basic block construction (Size 12)
- a) Fitted bodice block
- b) Semi-fitted bodice block
- c) Dartless bodice block

### **UNIT - II:**

Basic block construction (size - 12)

- 2.1 Basic skirt block
- 2.2 Basic trouser block
- 2.3 Basic torso block
- 2.4 Basic straight sleeve block

### **UNIT – III:**

- 3.1 Darts and its types and placements
- 3.2 Dart manipulation techniques
- a) Pivot method
- b) Slash and spread technique
- 3.3 Preparing princess bodice
- 3.4 Kimono sleeve bodice.

### **UNIT - IV:**

- 4.1 Differentiate set-in and grown-on sleeves.
- 4.2 Raglon sleeve bodice block
- 4.3 Two-piece sleeve
- 4.4 Preparation of
- a) Leg-o-mutton sleeve
- b) Puff sleeve
- c) Bishop sleeve
- d) Lantern sleeve
- e) Bell sleeve

### **TERM WORK:**

Prepare half size sample of garments mentioned from Unit – I to Unit – IV.

### **SESSIONAL:**

Internal examination based on entire syllabus should be conducted by the college.

- 1. More Dress Pattern Natalie Bray
- 2. Garment technology Gerry Cooklin
- 3. Pattern Making for Fashion Design Helen Joseph Armstrong
- 4. Pattern Cutting Made Easy Gillian Holman

# Gondwana University, Gadchiroli. Bachelor of Fashion Design Semester - III DRAPING TECHNIQUES – I (Core Course-II)

Theory: 80 Marks IA: 20 Marks Term Work: 50 Marks

### **OBJECTIVES:**

- 1. To understand the fundamentals of draping.
- 2. To understand the relation of design and fabric characteristics.

### UNIT - I:

- 1.1 Introduction and importance of draping
- 1.2 Tools and equipments required for draping
- 1.3 Understanding fabric elements grains, selvedge, seam allowance
- 1.4 Draping terminology

### **UNIT - II:**

- 2.1 Principles of draping / plumb theory
- 2.2 Dress forms types and uses, landmarks
- 2.3 Principle of fit
- 2.4 Understanding body types

### **UNIT – III:**

- 3.1 Notching theory
- 3.2 Evaluation of pattern design
- 3.3 Study of fabric characteristics of cotton, silk, chiffon, satin, tissue, net, crepe, denim, velour, velvet, knit.

### **UNIT - IV:**

- 4.1 Draping of basic bodice (1 & 2 darted) with neckline variation.
- 4.2 Draping of basic skirt (1 & 2 darted) with neckline variation.
- 4.3 Development of basic sleeve
- 4.4 Solving fitting problems at armhole, sleeve, neckline, crotch, balance of bodice, skirt, pant.

### **TERM WORK:**

- 1. Fabric swatch kit with atleast 25 swatches, along with the fabric characteristics.
- 2. Samples of basic bodice, basic skirt, basic sleeve.

### **SESSIONAL:**

Internal examination based on entire syllabus should be conducted by the college.

- 1. The Art of Fashion Draping Connie Ampden
- 2. Draping in Fabric Hilde Jaffe
- 3. Encyclopedia of Dress Making R. Jewel
- 4. Fabric, Form and Flat Pattern Cutting Winifred Aldrich

# Gondwana University, Gadchiroli. Bachelor of Fashion Design Semester – III SURFACE ORNAMENTATION – I (Core Course-III)

Theory: 80 Marks IA: 20 Marks

Term Work: 50 Marks

### **OBJECTIVES:**

- 1. To learn about hand embroidery stitches and styles.
- 2. To understand the scope of surface ornamentation in fashion designing.

### UNIT – I:

- 1.1 Meaning and types of Surface Ornamentation
- 1.2 Design, idea and its application
- 1.3 Scope and importance

### **UNIT-II:**

- 2.1 History of embroidery
- 2.2 Classification of stitches
- 2.3 Study of phulkari embroidery and its techniques in details
- 2.4 Study of Kashmiri embroidery and its techniques in details

### **UNIT-III:**

- 3.1 Study of chikankari and its techniques in details
- 3.2 Study of Kasuti and its techniques in details
- 3.3 Study of Gujarati embroidery and its techniques in details

### **UNIT-IV:**

- 4.1 Study of Chamba and its techniques in details
- 4.2 Study of Manipuri embroidery and its techniques in details
- 4.3 Study of Kantha and its techniques in details

### **TERM WORK:**

Prepare sample folder of each regional embroidery; size of sample 8" x 8" – 15 Marks

### **SESSIONAL:**

Internal examination based on entire syllabus should be conducted by the college.

- 1. Traditional Embroideries of India Dr. Naik
- 2. ShalinKashidakari Padmaja Bade
- 3. Vandana Embroidery Arora
- 4. Ethnic Embroidery of India UshaShrikant
- 5. Design of a Lifetime UshaShrikant

### Semester – IV

### Gondwana University, Gadchiroli. Bachelor of Fashion Design Semester - IV HISTORY OF INDIAN COSTUMES

(Foundation Course)

Theory: 40 Marks IA: 10 Marks

### **OBJECTIVES:**

- 1. To give an overview of the history of fashion from Indian ancient civilization through ages to the present.
- 2. To understand Indian jewellery

### UNIT - I:

- 1.1 Difference between clothing, costume and fashion.
- 1.2 Theories of clothing protection, adornment, identification, ritualistic.
- 1.3 Origin and development of costume
- 1.4 Influence of industrial revolution on textile industry.
- 1.5 Influence of world wars on fashion

### **UNIT-II:**

- 2.1 Vedic and Mohenjodaro
- 2.2 Satavahan (200 BC AD 250)

### **UNIT - III:**

- 3.1 Kushan Period (130 BC AD 185)
- 3.2 Gupta Period (early 4th to mid eighth century)

### **UNIT - IV:**

- 4.1 Mughal and British Period
- 4.2 Post independence period of India 1950, 60, 70, 80, 90.

### **SESSIONAL:**

- 1. Study and picture collection of traditional costumes of Indian states.
- 2. Picture collection of period mentioned in Unit-II, III and IV.
- 3. Creation of jewellery set inspired from history.

- 1. A History of Fashion Gertrud Lehnert
- 2. Indian Costumes Renee W. Chase
- 3. Costume, Textiles and jewellery of India Vandana Bhandari
- 4. World Dress Fashion in Detail RosemeryCrill, Jennifer Wearden and Verity Wilson

### Gondwana University, Gadchiroli. Bachelor of Fashion Design Semester - IV

### APPAREL DESIGN AND DEVELOPMENT – II

Optional (Foundation Course)

Practical: 50 Marks

### **OBJECTIVES:**

- 1. To develop the skill of construction of garment.
- 2. To develop the sense of aesthetics and creativity in giving final shape to the fabric.

### **COURSE CONTENT:**

- 1. Princess like Kurta
- 2. Angarakha Kurta
- 3. Nehru Kurta
- 4. Kalidar Kurta
- 5. Saree Blouse
- 6. Belted Blouse
- 7. Nehru Jacket
- 8. Tailored / Denim Jacket

### **EVALUATION OF PRACTICAL:**

Construction of any garment mentioned in the syllabus

Drafting: 10 Marks

Accuracy of Details: 20 Marks Finished Garment: 20 Marks

### **TERM WORK:**

Construction of all garments mentioned in the syllabus.

- 1. Encyclopedia of Dress Making R. Jewel
- 2. Tailoring and Cutting Zarapkar
- 3. Singer Perfect Fit Cowler Creative
- 4. Sewing Hilary More

### Gondwana University, Gadchiroli. Bachelor of Fashion Design FASHION ILLUSTRATION – II Optional

### **Semester – IV** (Foundation Course)

Practical: 50 Marks

### **OBJECTIVES:**

- 1. To learn the basic design detail and rendering the croqui in different model.
- 2. Developing skill in drawing.

### **COURSE CONTENT:**

- 1. Experiment with different techniques, use soft leaded pencils, pastels, crayons, water colour, markers, inks, pens and charcoal anything, infact which can be used to register an identifiable mark.
- 2. Design and rendering fashion accessories hats, turbans etc., shoes of different types, purses, goggles.
- 3. **Basic Design Details:** Flat sketches are shorthand methods of communicating design (neckline, collars, sleeves, pocket, gathers, yokes, skirts, trousers) a garment is combination of the colour, fabric, shape in details.
- 4. Do a research on nature, compile your work and make a composition of design inspired from nature.
- 5. Development of Mood board
- 6. Development of story board
- 7. Development of colour board
- 8. Development of collection based on above board.

### **EVOLUTION OF PRACTICAL:**

- 1. Rendering croqui 30 Marks
- 2. Prepare a printed fabric with texture (8" x 8") 20 Marks

### **TERM WORK:** - 50 Marks

Prepare a portfolio based on above mentioned contents.

- 1. Fashion design and Illustration Pradeep Kumar
- 2. Fashion Illustration Neetu Sharma
- 3. Fashion Design Illustrations Patric John Ireland
- 4. Inside Fashion Design Sharon Lee Late

## Gondwana University, Gadchiroli. Bachelor of Fashion Design Semester - IV PATTERN MAKING – II (Core Course-I)

Theory: 80 Marks IA: 20 Marks Practical: 50 Marks

### **OBJECTIVES:**

- 1. To develop the skill of adapting basic blocks for different styles.
- 2. To develop the skill of creating different silhouettes and patterns.

### **UNIT – I:** Designing, drafting and construction of –

- 1.1 Applied collars
- a) Flat collar (Peterpan, sailor, Chelsea)
- b) Band (mandarin, band with ruffle)
- 1.2 Grown-on collar (raised)
- 1.3 Combination collar

### **UNIT-II:**

- 2.1 Modification of Raglan sleeve bodice
- a) Saddle raglan
- b) Raglan with side body
- c) Raglan with grown on yoke
- d) Two-piece raglan
- e) Raglan with extra drape
- 2.2 Skirts
- a) Panel skirt
- b) Pegtop skirt
- c) Circular skirt

### **UNIT - III:**

- 3.1 Basic silhouettes
- 3.2 Creating basic silhouettes from basic blocks
- 3.3 Types of flare and its creation methods
- 3.4 Midriff patterns

### **UNIT-IV:**

- 4.1 Designing and drafting and construction of classic shirt
- 4.2 Designing and drafting of following styles and construction of any one.
- a) Parallels
- b) Trouser with pleated waistline
- c) Slimline trouser
- d) Work trouser
- 4.3 Prepare half size samples of all garments mentioned in the syllabus.

### **PRACTICAL:**

A) Design and prepare half size pattern of any two garments mentioned in the syllabus from Unit-I to Unit-IV.

### **EVALUATION OF PRACTICAL WORK:**

Designing - 10 Marks Drafting - 20 Marks Accuracy of Detail - 20 Marks

### **SESSIONAL:**

Internal examination based on entire syllabus should be conducted by the college.

- 1. More Dress Pattern Nalalie Bray
- 2. Garment Technology Gerry Cooklin
- 3. Pattern Making for Fashion Design Helen Joseph Armstrong
- 4. Pattern Cutting Made Easy Gillian Holman

# Gondwana University, Gadchiroli. Bachelor of Fashion Design Semester IV DRAPING TECHNIQUES – II (Core Course-II)

Theory: 80 Marks IA: 20 Marks Practical: 50 Marks

### **OBJECTIVES:**

- 1. Development of the skill to manipulate fabric on a 3-Dimentional Form.
- 2. To obtain harmony between design, fabric and form.

### UNIT - I:

- 1.1 Introduction of draping
- 1.2 Landmarks of a dress form (Illustration + labelling)
- 1.3 Preparing bodice block with combination of
  - a. Waistline variation
  - b. Armhole variation
  - c. Manipulating darts-necklines, underarm, shoulder
  - d. Stand collar

### UNIT – II:

- 2.1 Elements of Fabrics -
- ☐ Fabric Constructions
- ☐ Grainline and Cross grain
- ☐ Hand / Appearance and texture of fabric
- ☐ Fiber content
- □ Blocking
- 2.2 Cowl bodice, neckline, armhole
- 2.3 Halter neck bodice

### **UNIT - III:**

3.1 Design development: identification design details

Egg.: Body style, style line, Neckline, Darts / Pleats, fullness, garments length, Garment Opening, Sleeve types, Accent Pieces

- 3.2 Princess bodice (Armhole and classic)
- 3.3 Shawl collar bodice

### **UNIT-IV:**

- 4.1. Basic skirt
- 4.2. Flaired skirt / circular skirt
- 4.3. Yoke skirt and Gore skirt

### **PRACTICAL:**

Draping and construction of any one garment from the syllabus.

### **EVALUATION OF PRACTICAL WORK:**

Draping and construction of anyone garment Test Fit - 25 Marks Final Garment - 25 Marks

### **SESSIONAL:**

Internal examination based on entire syllabus should be conducted by the college.

- 1. The Art of Fashion Draping by Connie Ampden C
- 2. Draping in Fabric Hilde Jaffe
- 3. Encyclopedia of Dress Making R. Jewel
- 4. Fabric, Form and Flat Pattern Cutting Winifred Aldrich

## Gondwana University, Gadchiroli. Bachelor of Fashion Design Semester - IV SURFACE ORNAMENTATION – II (Core Course-III)

Theory: 80 Marks IA: 20 Marks Practical: 50 Marks

### **OBJECTIVES:**

- 1. To learn various techniques of surface ornamentation.
- 2. To learn application of these techniques in fashion designing.

### UNIT - I:

- 1.1 Study of crochet in reference to meaning, history and technique used in it.
- 1.2 Study of tatting in reference to meaning, history and technique used in it.
- 1.3 Application of laces

### UNIT – II:

- 1.1 Study of tie and dye technique in reference to meaning, types and styles used in it for various material.
- 1.2 Study of Batik technique in reference to meaning, types and styles used in it for various material.
- 1.3 Block printing in reference to meaning, types and techniques used in it for various material.

### **UNIT – III:**

- 3.1 Study of smocking and appliqué.
- 3.2 Types of smocking in reference to meaning, types and techniques used in it for various material.
- 3.3 Application of smocking and appliqué work in fashion designing.

### **UNIT - IV:**

- 4.1 Quilting and its types
- 4.2 Study of Quilting in reference to meaning, types and techniques used in it for various material.
- 4.3 Application of Quilting in fashion designing

### **PRACTICALS:**

- 1. Preparing samples of tie and dye or Batik
- 2. Preparing one sample from anyone of the following (1) Smocking (2) Quilting (3) Crochet (4) Talting

### **EVALUATION OF PRACTICAL WORK:**

- 1. One sample from 1st practical 20 Marks
- 2. One sample from 2nd practical 20 Marks
- 3. Folder of Work Done in semester 10 Marks

### **SESSIONAL:**

Internal examination based on entire syllabus should be conducted by the college.

- 1. दोऱ्याचीक्रोववळणकला –प्रतिभाकाळे
- 2. Sewing (New Complete Guide) Reader"s Digest
- 3. Take-up crochet Merchurst Ltd.
- 4. Quilting Patch Work and Applique Project Work Dorothea Hall

5. Complete Guide to Sewing – Readers Digest